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Project partners:



maki Consulting GmbH
Life cycle expert services



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@EURECAproject

Linked  <https://www.linkedin.com/groups/8479187>

About Us

The event is organised under the EURECA project, which is an EU Commission H2020 funded initiative. EURECA is designed to provide support for EU public sector organisations to engage in innovation procurement for environmentally sound data centre products and services.

Registration

Please register through the Data Centre World Paris 2017 registration page.

Date

Wednesday 15th November 2017

Venue



Continuous Professional Development

Those who attend the lectures will receive an official EURECA training certificate. Please register and login to the EURECA website (www.dceureca.eu) and then scan the QR code below to request your certificate.



https://www.dceureca.eu/?page_id=3055



The 11th EURECA Workshop in Paris

(co-located with Data Centre World Paris)


*Wednesday 15th November 2017
at Paris Expo Porte de Versailles*



The event brings together industry experts and public sector representatives to share experiences and discuss various aspects relating to energy efficiency and sustainability of data centre products and services. Data centre taxation, the legal landscape, and innovation procurement around energy efficiency are among the topics discussed. The event is suitable for C level IT executives, ICT managers, policy makers, energy managers, data centre managers, and procurement professionals.

The 11th EURECA Workshop will be co-located with **Data Centre World (DCW) Paris 2017**.

Agenda - Wednesday 15th

- 09:00 Arrival & Registration
- 10:00 One to one consultation with EURECA experts
LOCATION: *VIP Lounge*
- 12:30 Lunch
- 13:35 **Aperçu de la fiscalité des data centers en Europe**

LOCATION: *Equipment, Energy Efficiency & DCIM Theatre*



Clara Coudert
International Tax Specialist

SESSION SUMMARY: Tour d'horizon de la fiscalité des datacenters: quel est l'impact de celle-ci sur les stratégies d'implantation d'un datacenter? Entre fiscalité européenne (fondée sur la prohibition des aides d'Etat entre Etats membres) et américaine (fondée sur l'encouragement à la compétition fiscale entre Etats américains), les politiques publiques en faveur de l'innovation empruntent des chemins divergents.

Cette conférence en offrira un aperçu concret. Puis, elle se consacrera aux dispositifs fiscaux français pouvant bénéficier au secteur des datacenters, tant du point de vue des chercheurs, des constructeurs, que des éditeurs de solutions digitales.

Enfin, elle soulignera l'actualité normative pouvant impacter ce secteur et traitera des réformes fiscales envisageables dans le cadre de l'Union européenne.

14:20 Making the Business Case for Energy Efficiency in Data Centres: Lessons Learned from Evaluating Over 200 Public Sector Data Centres in Europe



LOCATION: *DCW Keynote Theatre*



Rabih Bashroush
EURECA Project Coordinator
University of East London

SESSION SUMMARY: The talk will present the lessons learned from the EURECA project evaluating over 200 public sector data centres in Europe

over the past three years. Energy saving opportunities, barriers to adoption and running cost of facilities are among the areas covered. The talk will present for the first time some interesting results around average running cost of servers in the public sector, IT energy consumption distribution, and key factors affecting energy efficiency beyond PUE.

- 14:45 One to one consultation with EURECA experts
LOCATION: *VIP Lounge*
- 15:50 **Effacité énergétique dans les data centers: politiques et législations favorisant le marché public en France**

LOCATION: *Equipment, Energy Efficiency & DCIM Theatre*



Julie Chenadec
Analyst
Green IT Amsterdam

SESSION SUMMARY: Les secteurs de l'ICT et des datacenter sont des secteurs clés pour notre infrastructure et notre économie de plus en plus orientées vers le numérique. Quel est le rôle des marchés publics dans ce paysage innovant? Le projet EURECA facilite l'utilisation des normes et pratiques clés pour soutenir les achats durables pour les datacenters.

- 16:15 One to one consultation with EURECA experts
LOCATION: *VIP Lounge*
- 17:30 Event Close