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### Project partners:



maki Consulting GmbH  
Life cycle expert services



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You can also follow EURECA and its latest updates on social media:



@EURECAproject

LinkedIn <https://www.linkedin.com/groups/8479187>

### About Us

The event is organised under the EURECA project, which is an EU Commission H2020 funded initiative. EURECA is designed to provide support for EU public sector organisations to engage in innovation procurement for environmentally sound data centre products and services.

### Registration

Please register through the Data Centre World Frankfurt 2017 registration page

### Date

Wednesday 29<sup>th</sup> November 2017

### Venue

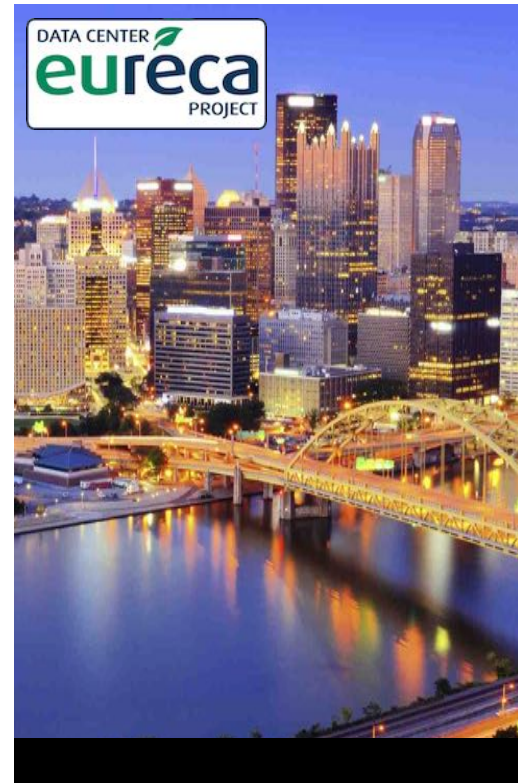


### Continuous Professional Development

Those who attend the lectures will receive an official EURECA training certificate. Please register and login to the EURECA website ([www.dceureca.eu](http://www.dceureca.eu)) and then scan the QR code below to request your certificate.



[https://www.dceureca.eu/?page\\_id=3055](https://www.dceureca.eu/?page_id=3055)



## The 13th EURECA Workshop in Frankfurt

*(co-located with Data Centre World Frankfurt)*

*Wednesday 29<sup>th</sup> November 2017  
at Halle 4.1 Messe Frankfurt*



The event brings together industry experts and public sector representatives to share experiences and discuss various aspects relating to energy efficiency and sustainability of data centre products and services. Data centre standards, KPI's, and innovation procurement around energy efficiency are among the topics discussed. The event is suitable for C level IT executives, ICT managers, policy makers, energy managers, data centre managers, and procurement professionals.

The 13th EURECA Workshop will be co-located with **Data Centre World (DCW) Frankfurt 2017**.

### Agenda - Wednesday 29<sup>th</sup>

- 09:00 Arrival & Registration
- 10:00 One to one consultation with EURECA experts  
**LOCATION: EURECA Stand 114**
- 13:00 Lunch
- 14:10 **Data Centre KPI's and Standards**  
**LOCATION: Critical Equipment, Facilities Management, Build, Design & Physical Security Theatre**



**Mark Acton**  
Head -Data Centre Technical Consulting  
CBRE

#### SESSION SUMMARY:

An examination of the current KPIs and standards that are applicable to data centres, particularly in Europe. How these relate to each other and the ways that they are being used or misused by the data centre sector.

- 14:35 **Making the Business Case for Energy Efficiency in Data Centres: Lessons Learned from Evaluating Over 200 Public Sector Data Centres in Europe**

**LOCATION: Energy Efficiency, Cost Management & DCIM Theatre**



**Rabih Bashroush**  
EURECA Project Coordinator  
University of East London

#### SESSION SUMMARY:

The talk will present the lessons learned from the EURECA project evaluating over 200 public sector data centres in Europe over the past three years. Energy saving opportunities, barriers to adoption and running cost of facilities are among the areas covered. The talk will present for the first time some interesting results around average running cost of servers in the public sector, IT energy consumption distribution, and key factors affecting energy efficiency beyond PUE.

- 15:05 **EURECA Project: Where to start improving your Data Centre and what had GDPR to do with this?**

**LOCATION: Energy Efficiency, Cost Management & DCIM Theatre**



**Frank Verhagen**  
Director  
Certios B.V.

#### SESSION SUMMARY:

In the EURECA project, several training modules have been developed. One of these modules is focussed on helping IT procurers in public organizations to invest wisely in a constantly improving IT infrastructure, using the Data Centre Maturity Model. In this session, this model will be highlighted and connected with another IT infrastructure aspect of 2018: the General Data Protection Regulation (GDPR).

- 15:30 One to one consultation with EURECA experts  
**LOCATION: EURECA Stand 114**
- 16:30 Event Close



**DATA CENTRE WORLD**